

Past Agreements with Administrative Authorities

February 2007	Hokkaido "Comprehensive Collaboration Agreement"	The Hokkaido Government, Sapporo Holdings, and Sapporo Beer have entered into an agreement to collaborate on various projects aimed at enhancing the Hokkaido brand, focusing on the fields of "food," "tourism," "environment," and "lifestyle."
December 2008	Sapporo City "Sapporo City Development Partner Agreement"	Sapporo City, Sapporo Holdings, and Sapporo Beer have signed an agreement that serves as a pillar for collaborative city development across a wide range of fields, involving citizens, businesses, and administrative authorities. They are engaged in various activities under this agreement.
July 2010	Hakodate City "Collaborative and Co-creative City Development Agreement"	Hakodate City, Sapporo Holdings, and Sapporo Beer have agreed to work together on city development in Hakodate City in areas such as food, fostering people and culture, and the environment.
July 2011	Asahikawa City "Comprehensive Collaboration Agreement"	Asahikawa City, Sapporo Holdings, and Sapporo Beer have committed to working together in city development, cooperating in areas such as collaborative projects, the environment, tourism, food, and safety and security, with the goal of further revitalizing Asahikawa.
October 2015	Obihiro City "Comprehensive Collaboration Agreement"	Obihiro City, Sapporo Holdings, and Sapporo Beer have agreed to collaborate in the areas of food, tourism, coexistence with the environment, safety and security in daily life, health promotion, as well as the enhancement of education, culture, and sports, working together on city development.
July 2012	Okhotsk Subprefecture Beer Barley Production Area "Collaboration Agreement"	Kitami City, Abashiri City, Bihoro Town, and Saroma Town – the two cities and two towns – along with Sapporo Holdings and Sapporo Beer, have agreed to work together in city development in fields such as environmental conservation and tourism, with the aim of further revitalizing these two cities and two towns.