

## Nine Months ended September, 2017

**Consolidated Third Quarter Earnings Report - Supplementary Information** 

## Consolidated Results (Nine Months ended September 30, 2017)

- 1. Consolidated Financial Highlights
- 2. Major Sales and Sales Volume Data
- 3. Condensed Consolidated Statements of Income Sales Breakdown for Japanese Alcoholic Beverages
- 4. Consolidated Statements of Income : Breakdown of Key Changes
- 5. Segment information
- 6. Condensed Consolidated Balance Sheets
- 7. Overview of Segmentation Changes

## **Reference Materials: Consolidated Forecasts**

## \* Forecasts are unchanged from the figures announced on February 13, 2017.

- 8. Full-Year Consolidated Business Results estimate Full-Year Consolidated Statements of Cash Flows
  - Sales Breakdown for Japanese Alcoholic Beverages
- 9. Full-Year Consolidated Statement of Income: Breakdown of Key Changes
- 10. Full-Year Consolidated Segment information

## November 2, 2017

# **SAPPORO HOLDINGS LTD.**

Securities Code: 2501 URL http://www.sapporoholdings.jp/english/

## Financial Highlights (2013- 2017)

Consolidated Financial Highlights (billions of yen, except percentages, ratios, per-share data, and exchange ratios)							
		Nine months ended September 30, 2013	Nine months ended September 30, 2014	Nine months ended September 30, 2015	Nine months ended September 30, 2016	Nine months ended September 30, 2017	
Net sales	Including liquor tax	369.5	379.3	388.1	392.2	400.8	
iver sales	Excluding liquor tax	287.8	294.9	305.6	307.7	315.9	
Overseas net sales to tota	Excluding liquor tax	18.7%	19.5%	23.5%	21.0%	21.3%	
Operating income	Before goodwill amortization	12.4	11.1	9.0	15.8	13.6	
Operating income	After goodwill amortization	9.4	8.2	5.9	12.8	10.7	
	Including liquor tax / after goodwill amortization	2.6%	2.2%	1.5%	3.3%	2.7%	
Operating margin	Excluding liquor tax /before goodwill amortization	4.3%	3.8%	3.0%	5.1%	4.3%	
	Excluding liquor tax /after goodwill amortization	3.3%	2.8%	2.0%	4.2%	3.4%	
Ordinary income		8.8	7.6	4.9	11.5	10.2	
Profit attributable to owners of	of parent	5.4	(6.6)	1.9	5.2	5.4	
Total assets		597.7	607.4	606.0	592.3	624.8	
Net assets		149.4	149.2	156.8	155.7	171.8	
Balance of debt	Gross	244.7	252.0	232.5	228.4	238.5	
Balance of debt	Net	234.9	240.5	222.3	215.1	225.4	
Debt to equity ratio (times)	Gross	1.6	1.7	1.5	1.5	1.4	
Debt-to-equity ratio (times)	Net	1.6	1.6	1.4	1.4	1.3	
Depreciation and amortizatio	n	18.8	18.2	17.8	16.5	17.4	
Amortization of goodwill		3.0	2.8	3.0	2.9	2.8	
EBITDA	Operating income + Depreciation and amortization	31.2	29.3	26.9	32.3	31.0	
Exchange rates (Yen)	US\$	96.84	102.94	120.99	108.59	111.89	
Exchange rates (fell)	CAN\$	94.52	94.11	96.08	82.09	85.66	

		Year ended December 31, 2013	Year ended December 31, 2014	Year ended December 31, 2015	Year ending December 31, 2016	Year ending December 31, 2017 (forecast)
Net sales	Including liquor tax	509.8	518.7	533.7	541.8	
	Excluding liquor tax	395.3	401.8	418.3	424.0	443.0
Overseas net sales to tota	Excluding liquor tax	18.3%	19.2%	22.6%	20.5%	21.2%
Operating income	Before goodwill amortization	19.3	18.4	18.1	24.1	25.1
Operating income	After goodwill amortization	15.3	14.7	13.9	20.2	21.3
	Including liquor tax / after goodwill amortization	3.0%	2.8%	2.6%	3.7%	3.8%
Operating margin	Excluding liquor tax /before goodwill amortization	4.9%	4.6%	4.3%	5.7%	5.7%
	Excluding liquor tax /after goodwill amortization	3.9%	3.7%	3.3%	4.8%	4.8%
Ordinary income		15.1	14.5	13.2	19.2	20.3
Profit attributable to owners of	of parent	9.4	0.3	6.1	9.4	10.7
Total assets	Total assets		625.4	620.3	626.3	
Net assets		155.3	160.0	163.8	166.3	
Balance of debt	Gross	247.8	247.5	234.7	238.1	236.4
	Net	236.2	237.7	224.3	227.5	225.9
Debt-to-equity ratio (times)	Gross	1.6	1.5	1.4	1.4	1.4
Debt-to-equity fatto (times)	Net	1.5	1.5	1.4	1.4	1.3
Capital expenditure	Cash basis	13.7	19.1	20.3	21.8	25.5
Depreciation and amortization	n	25.0	24.4	24.2	22.3	23.2
Amortization of goodwill		3.9	3.7	4.1	3.9	3.8
EBITDA	Operating income + Depreciation and amortization	44.3	42.9	42.3	46.5	48.3
ROE (%)	Before goodwill amortization	9.5%	2.7%	6.5%	8.4%	8.8%
	After goodwill amortization	6.7%	0.2%	3.9%	5.9%	6.5%
	Before goodwill amortization	34.40	10.53	131.71	171.89	186.14
EPS (yen sen)	After goodwill amortization	24.20	0.87	78.40	121.56	137.36
Eveloperates (Van)	US\$	97.73	105.79	121.11	108.81	110.00
Exchange rates (Yen)	CAN\$	94.81	95.74	94.82	82.07	84.00

## \*1: The balance of debt includes commercial paper but excludes the balance of lease obligations. \*2: Exchange rates are annual average rates.

## Beer (Japan)

Be	Seer (Japan) (10,000 cases)								
		Jan. 1 - Sep.30, 2016	Jan. 1 - Sep.30, 2017	YoY	Fiscal 2016 Actual	Full-year estimate for fiscal 2017	YoY		
	Sapporo Draft Beer Black Label	-	-	103%	1,663	1,680	101%		
	YEBISU (total)	-	-	101%	972	1,070	110%		
1 B	eer (total)	-	-	102%	3,048	3,140	103%		
2 H	apposhu (total)	-	-	79%	411	360	88%		
3 N	ew genre beer products (total)	-	-	95%	1,495	1,560	104%		
Bee	r, happoshu, and new genre (total 1+2+3)	-	-	98%	4,955	5,060	102%		
Nor	n-alcoholic beer taste beverage	62	54	88%	83	86	104%		

Effective from July, 2014, the company has changed the reporting method of its sales volume of beer-type beverages, following the agreement of the Brewers Association of Japan, and therefore no disclosure of the sales volume is made for third quarter of the current fiscal year ending December 31, 2014.

The sales volume for the first half and end of the fiscal year shall be disclosed as in the past.

		Jan. 1 - Sep.30, 2016	Jan. 1 - Sep.30, 2017	ΥοΥ	Fiscal 2016 Actual	Full-year estimate for fiscal 2017	ΥοΥ
	Domestic wines	3.5	3.5	101%	5.0	5.0	101%
	Imported wines	5.4	54.0	101%	8.5	9.2	109%
Win	e (total)	8.9	9.0	101%	13.5	14.3	106%
RT	D, Spirits and Shochu (total)	20.0	22.6	113%	27.8	29.4	106%

## **Beer (International)**

		Jan. 1 - Sep.30, 2016	Jan. 1 - Sep.30, 2017	YoY	Fiscal 2016 Actual	Full-year estimate for fiscal 2017	YoY
	SLEEMAN BREWERIES LTD. (*1)	963	965	100%	1,291	1,300	101%
	Sapporo brand	417	462	111%	580	630	109%

\*1 : Excludes contracted manufacturing for the Sapporo brand and sales of the Sapporo brand in Canada .

## Soft Drinks (POKKA SAPPORO FOOD & BEVERAGE)

	Jan. 1 - Sep.30, 2016	Jan. 1 - Sep.30, 2017	YoY	Fiscal 2016 Actual	Full-year estimate for fiscal 2017	ΥοΥ
Soft Drinks(*2)	3,463	3,393	98%	4,688	4,700	100%

\*2 : Excludes sales other than Japan and soy milk drinks sales in Japan.

(billions of yen)

(10,000 cases)

(10,000 cases)

## Condensed Consolidated Statements of Income

Condensed Consolidated Statements of Income						
		Nine Months ended September 30, 2017	Change	Change (%)		
Japanese Alcoholic Beverages	200.0	199.7	(0.3)	(0.2)%		
International Business	48.0	51.0	3.0	6.3%		
Food & Soft Drinks	101.5	101.4	(0.1)	(0.1)%		
Restaurants	21.0	22.1	1.0	5.2%		
Real Estate	16.7	17.9	1.2	7.3%		
Other	4.7	8.4	3.7	77.9%		
Net sales	392.2	400.8	8.5	2.2%		
Japanese Alcoholic Beverages	6.3	5.9	(0.3)	(6.2)%		
International Business	0.7	0.1	(0.6)	(83.9)%		
Food & Soft Drinks	0.6	(0.1)	(0.8)	-		
Restaurants	0.5	0.2	(0.2)	(48.5)%		
Real Estate	8.0	8.8	0.7	9.6%		
Other	(0.1)	(0.1)	(0.0)	-		
General corporate and intercompany eliminations	(3.4)	(4.1)	(0.7)	-		
Operating income	12.8	10.7	(2.1)	(16.7)%		
Operating income before goodwill amortization	15.8	13.6	(2.1)	(13.8)%		
Non-operating income	1.5	1.4	(0.0)	(1.7)%		
Non-operating expenses	2.8	1.9	(0.8)	(30.3)%		
Ordinary income	11.5	10.2	(1.3)	(11.4)%		
Extraordinary gains	0.0	0.9	0.9	1644.2%		
Extraordinary losses	2.0	1.2	(0.7)	(36.0)%		
Profit before income taxes	9.6	9.9	0.3	3.3%		
Income taxes	4.3	4.9	0.5	12.0%		
Profit attributable to non-controlling interest	(0.0)	(0.3)	(0.3)	-		
Profit attributable to owners of parent	5.2	5.4	0.1	2.9%		

## Sales Breakdown for Japanese Alcoholic Beverages

Sales (including liquor tax)				(billions of yen)
		Nine Months ended September 30, 2017	(Change	Change (%)
Beer	117.8	121.0	3.2	2.7%
Happoshu	12.0	9.4	(2.5)	(21.3)%
New genre	36.8	34.8	(2.0)	(5.4)%
Total	166.7	165.4	(1.3)	(0.8)%

#### Sales (excluding liquor tax)

Sales (excluding liquor tax)								
	Nine Months ended September 30, 2016	Nine Months ended September 30, 2017	Change	Change (%)				
Beer	57.8	59.9	2.1	3.7%				
Happoshu	6.6	5.2	(1.4)	(21.3)%				
New genre	25.5	24.4	(1.1)	(4.5)%				
Total	90.1	89.6	(0.4)	(0.5)%				

Consolidated Results (Nine Months ended September 30, 2017)

זט	eakdown of Key Cha		-	s mean decline in earnin	iyə.	(billions of y
		Change factor	Nine months ended September 30, 2016	Nine months ended September 30, 2017	Income change	Details
	Beer and related produc	ts	4.0	3.4	(0.5)	
	Marginal profit	(subtotal)			0.4	
		Increase (decrease) in volume/product mix			(1.2)	Beer +0.7
						Happoshu-0.8
						New genre-1.2
						Product mix +0.1
		Other			1.5	Non-alcoholic beer, RTD, Production costs, etc.
	Fixed costs and other	(subtotal)			(1.0)	
		Sales promotion costs				Sales incentives and commissions
		Facility cost			0.1	Repairment costs, etc.
		Other			(0.4)	Personnel expenses,
						General and administrative expenses
	Wine and spirits		1.5	2.0	0.5	
	Other		0.8	0.6	(0.2)	
Ja	panese Alcoholic Bev	erages	6.3	5.9	(0.3)	
	North America, etc.		2.0	1.1	(1.0)	
		Increase (decrease) in volume/product mix.			(0.2)	Production costs, Decrease in soft drinks sales volu
		Marketing costs			(0.2)	SLEEMAN BREWERIES LTD.
					(0.0)	Personnel expenses, General and administrative
		Other			(0.6)	expenses, etc.
	Vietnam		(1.3)	(0.9)	0.3	
		Increase (decrease) in volume/product mix.	(1.3)	(0.9)	(0.2)	
		Marketing costs			0.5	
		Other			0.0	
nt	ernational		0.7	0.1	(0.6)	
	Japanese Food & Soft D	Irinks	(0.3)	(0.4)	(0.1)	
		Increase (decrease) in volume / product mix	(0.3)	(0.4)		Product mix, etc.
		Production costs			0.4	
		Marketing costs			(0.8)	Advertising and promotion expenses
		-				Logistics cost, personnel expenses, General and
		Other costs			(0.6)	administrative expenses, etc.
		Domestic Subsidiaries			(0.0)	Vending machine operators, and other
	Other		0.9	0.2	(0.7)	International business, coffee shop chain, etc.
=_	od & Soft Drinks		0.6	(0.1)	(0.8)	
-		Existing stores	0.0	(0.1)	(0.2)	
		New stores / Refurbished stores			(0.2)	
	staurants		0.5	0.2	(0.2)	
		Rent	0.5	0.2	0.8	
		Sales			(0.0)	
	al Estate	Gales	8.0	8.8	0.7	
(e		Lesisties husiness	0.0	0.0		
		Logistics business			0.1	
		Other	(0.1)	(0.1)	(0.1)	
	ner		(0.1)	(0.1)	(0.0)	
ie	neral corporate and inte	rcompany eliminations	(3.4)	(4.1)	(0.7)	
ra	ating income		12.8	10.7	(2.1)	
-	ating income before goo	dwill amortization	15.8	13.6	(2.1)	
		Financial income (expense)			0.2	
		Equity in income (losses) of affiliates	(0.7) 0.0	(0.5)	0.2	
		Other	(0.6)	0.0	0.0	
le.	n-operating income and		(0.8)	(0.5)	0.8	
	· · ·					
in	ary income		11.5	10.2	(1.3)	
		Gain on sales of property, plant and equipment	0.0	0.2	0.2	
		Other extraordinary gains	0.0	0.7	0.7	
		Loss on sales/disposal of property, plant and equipment	(1.2)	(0.7)	0.5	
		Loss on impairment of property, plant and equipment	(0.5)	(0.3)	0.2	
	L	Other extraordinary losses	(0.3)	(0.3)	0.0	
X	traordinary gains and lo		(2.0)	(0.3)	1.6	
	t before income taxes		9.6	9.9	0.3	
fit	t before income taxes					
		ttributable to non-controlling interests	(4.3)	(4.6)	(0.2)	

	Nine months ended September 30, 2016	Nine months ended September 30, 2017
Yen/US\$	108.59	111.89
Yen/CAN\$	82.09	85.66
Yen/EUR	121.10	124.58

Consolidated Results (Nine Months ended September 30, 2017)

#### Segment Information

	Japanese		Food & Soft				Corporate	Consolidated
Nine months ended June 30, 2016	Alcoholic Beverages	International	Drinks	Restaurants	Real Estate	Other	and eliminations	total
Net sales	200.0	48.0	101.5	21.0	16.7	4.7	-	392.2
Operating income	6.3	0.7	0.6	0.5	8.0	(0.1)	(3.4)	12.8
(Operating income before goodwill amortization)	6.3	2.0	2.3	0.5	8.0	(0.1)	(3.4)	15.8
Sales promotion costs								
Sales incentives and commissions	16.6	0.1	10.7	0.0	0.0	0.0	(0.0)	27.4
Advertising and promotion expenses	11.2	0.8	2.6	0.7	0.3	0.0	(0.0)	15.8
Promotion items	3.3	2.5	0.0	0.0	0.0	0.0	(0.0)	5.8
Depreciation and amortization	5.3	2.2	4.2	0.3	3.0	0.0	1.2	16.5
Amortization of goodwill	0.0	1.2	1.6	0.0	0.0	0.0	0.0	2.9
EBITDA (*1)	11.7	4.2	6.5	0.9	11.1	(0.0)	(2.1)	32.3

Nine months ended September 30, 2017	Japanese Alcoholic Beverages	International	Food & Soft Drinks	Restaurants	Real Estate	Other	Corporate and eliminations	Consolidated total
Net sales	199.7	51.0	101.4	22.1	17.9	8.4	-	400.8
Operating income	5.9	0.1	(0.1)	0.2	8.8	(0.1)	(4.1)	10.7
(Operating income before goodwill amortization)	5.9	1.3	1.3	0.3	8.8	(0.1)	(4.1)	13.6
Sales promotion costs								
Sales incentives and commissions	17.4	0.1	11.1	0.0	0.0	0.0	(0.1)	28.6
Advertising and promotion expenses	11.3	0.8	3.0	0.8	0.3	0.0	(0.0)	16.4
Promotion items	3.6	2.5	0.0	0.0	0.0	0.0	(0.0)	6.1
Depreciation and amortization	5.7	2.2	4.2	0.4	3.3	0.0	1.4	17.4
Amortization of goodwill	0.0	1.2	1.5	0.0	0.0	0.0	0.0	2.8
EBITDA (*1)	11.7	3.5	5.6	0.7	12.1	(0.0)	(2.6)	31.0

Change	Japanese Alcoholic Beverages	International	Food & Soft Drinks	Restaurants	Real Estate	Other	Corporate and eliminations	Consolidated total
Net sales	(0.3)	3.0	(0.1)	1.0	1.2	3.7	-	8.5
Operating income	(0.3)	(0.6)	(0.8)	(0.2)	0.7	(0.0)	(0.7)	(2.1)
(Operating income before goodwill amortization)	(0.3)	(0.6)	(0.9)	(0.2)	0.7	(0.0)	(0.7)	(2.1)
Sales promotion costs								
Sales incentives and commissions	0.7	(0.0)	0.3	0.0	0.0	0.0	(0.0)	1.2
Advertising and promotion expenses	0.1	0	0.4	0.0	(0.0)	0.0	(0.0)	0.6
Promotion items	0.3	(0.0)	0.0	0.0	0.0	0.0	0.0	0.2
Depreciation and amortization	0.3	(0.0)	0.0	0.0	0.2	0.0	0.2	0.9
Amortization of goodwill	0.0	(0.0)	(0.0)	0.0	0.0	0.0	0.0	(0.0)
EBITDA (*1)	(0.0)	(0.6)	(0.8)	(0.1)	1.0	0.0	(0.5)	(1.2)

\*1:EBITDA= Operating income  $\,$  + Depreciation and amortization + Amortization of goodwill

Consolidated Results	(Nine Months ended September 30, 2	2017)
----------------------	------------------------------------	-------

	December 31, 2016	September 30, 2017	Change	Primary Reasons
Current assets	164.1	156.4	(7.7)	
Cash and cash equivalents	10.5	13.0	2.4	
Notes and accounts receivable - trade	96.8	81.7	(15.1)	Seasonal factors, Bank holiday( Dec. 31)
Inventories	37.9	42.8	4.8	
Other	18.7	18.7	0.0	
ixed assets	462.1	468.3	6.1	
Fixed assets	356.0	356.2	0.2	
Goodwill	27.4	32.2	4.8	Acquired Anchor Brewing Company
Investments and other assets	78.7	79.8	1.1	
Total assets	626.3	624.8	(1.5)	
Current liabilities	212.1	221.9	9.8	
Notes and accounts payable - trade	38.5	37.3	(1.1)	
Short-term debt	73.4	88.8	15.3	Increase in short-tern bank loans
Deposits received	8.2	7.1	(1.0)	
Other	91.9	88.5	(3.4)	
ong-term liabilities	247.8	230.9	(16.8)	
Long-term debt	164.7	149.7	(14.9)	Decrease in long-tern bank loans
Net defined benefit liability	8.9	8.2	(0.7)	
Other	74.1	72.9	(1.1)	
otal liabilities	459.9	452.9	(7.0)	
Shareholders' equity	140.1	142.6	2.5	
Accumulated other comprehensive income	20.5	24.1	3.5	
Non-controlling interests	5.6	5.1	(0.5)	
Total net assets	166.3	171.8	5.5	
Total liabilities and net assets	626.3	624.8	(1.5)	

#### Financial Liabilities by segment

Financial Liabilities by segment				(billions of yen)
	December 31, 2016	September 30, 2017	Change	Primary Reasons
Japanese Alcoholic Beverages	33.3	25.1	(8.1)	
International	31.8	33.7	1.8	
Food & Soft Drinks	6.6	7.4	0.8	
Restaurants	0.4	0.2	(0.2)	
Real Estate	135.3	132.4	(2.9)	
Other	2.6	2.7	(0.0)	
Corporate and eliminations	27.8	36.7	8.8	
Total	238.1	238.5	0.4	

**Overview of Segmentation Changes 2017** 

No change has been made to segmentation in the fiscal year ending December 31, 2017. Reportable segment income refers to operating income. Equity-method affiliates are therefore omitted below.

20 <sup>-</sup>	I6 Segmentation		20 <sup>-</sup>	17 Segmentation
Segment	Consolidated subsidiaries		Segment	Consolidated subsidiaries
	SAPPORO BREWERIES LTD. (*1)		$\longrightarrow$	SAPPORO BREWERIES LTD. (*1)
YEBISU WINEMART CO., LTD.				YEBISU WINEMART CO., LTD.
Japanese Alcoholic	TANOSHIMARU SHUZO CO., LTD.		Japanese Alcoholic	TANOSHIMARU SHUZO CO., LTD.
SAPPORO ENGINEERING LIMITED(*1) STARNET CO., LTD.	SAPPORO ENGINEERING LIMITED(*1)		Beverages	STARNET CO., LTD.
		Ũ	SHINSEIEN CO.,LTD.	
	SHINSEIEN CO.,LTD.			
	SAPPORO INTERNATIONAL INC.			SAPPORO INTERNATIONAL INC.
	SAPPORO U.S.A., INC.			SAPPORO U.S.A., INC.
	SAPPORO CANADA INC.			SAPPORO CANADA INC.
	SLEEMAN BREWERIES LTD.			SLEEMAN BREWERIES LTD.
	SAPPORO ASIA PRIVATE LIMITED			SAPPORO ASIA PRIVATE LIMITED
International	SAPPORO VIETNAM LIMITED		International	SAPPORO VIETNAM LIMITED
	SILVER SPRINGS CITRUS, INC.			SILVER SPRINGS CITRUS, INC.
	COUNTRY PURE FOODS, INC.			COUNTRY PURE FOODS, INC.
				SAPPORO NORTH AMERICA INC.(Newly consolidated)
				ANCHOR BREWING COMPANY, LLC (Newly consolidated)
	And another 11 companies			And another 12 companies
	POKKA SAPPORO FOOD & BEVERAGE LTD.			POKKA SAPPORO FOOD & BEVERAGE LTD.
	POKKA CREATE CO., LTD.			POKKA CREATE CO., LTD.
	BEVERAGE LTD			PS BEVERAGE LTD
	STAR BEVERAGE SERVICE CO., LTD.			STAR BEVERAGE SERVICE CO., LTD.
Food & Soft	POKKA SAPPORO HOKKAIDO LTD.		Food & Soft	POKKA SAPPORO HOKKAIDO LTD.
Drinks	NIHON BEANS CO.,LTD.		Drinks	NIHON BEANS CO.,LTD.
	POKKA CORPORATION (SINGAPORE) PTE. LTD.			POKKA CORPORATION (SINGAPORE) PTE. LTD.
	POKKA INTERNATIONAL PTE. LTD.			POKKA INTERNATIONAL PTE. LTD.
	PT. POKKKA DIMA INTERNATIONAL			PT. POKKKA DIMA INTERNATIONAL
	And another 8 companies			And another 8 companies
	SAPPORO LION LIMITED			SAPPORO LION LIMITED
	NEW SANKO INC.			NEW SANKO INC.
Restaurants	MARUSHINKAWAMURA INC.		Restaurants	MARUSHINKAWAMURA INC.
	GINRIN SUISAN INC.			GINRIN SUISAN INC.
	SAPPORO LION (SINGAPORE) PTE.LTD.			SAPPORO LION (SINGAPORE) PTE.LTD.
	SAPPORO REAL ESTATE CO.,LTD.			SAPPORO REAL ESTATE CO.,LTD.
	YGP REAL ESTATE CO., LTD.			YGP REAL ESTATE CO., LTD.
Real Estate	TOKYO ENERGY SERVICE CO., LTD.		Real Estate	TOKYO ENERGY SERVICE CO., LTD.
	YOKOHAMA KEIWA BUILDING CO., LTD.			YOKOHAMA KEIWA BUILDING CO., LTD.
	SAPPORO GROUP MANAGEMENT LTD.			SAPPORO GROUP MANAGEMENT LTD.
0.1	SAPPORO GROUP LOGISTICS CO., LTD.		0.1	SAPPORO GROUP LOGISTICS CO., LTD.
Other	SAPPORO LOGISTICS SYSTEMS CO., LTD.		Other	SAPPORO LOGISTICS SYSTEMS CO., LTD.
	MIYASAKA JOZO CO., LTD. (*2)			SHINSYU-ICHI MISO CO., LTD. (*2)
Corporate and eliminations	SAPPORO HOLDINGS LTD. SAPPORO GROUP MANAGEMENT LTD.		Corporate and eliminations	SAPPORO HOLDINGS LTD. SAPPORO GROUP MANAGEMENT LTD.

\*1. Sapporo Engineering Limited was dissolved in an absorption-type merger with Sapporo Breweries LTD. on April 1, 2017.

\*2. Miyasaka Jozo Co., Ltd. was changed the company name to "Shinsyu-ichi Miso Co., Ltd. " on July 1, 2017.

Condensed Consolidated Statements of Inco		anged from the figures a		(billions of yen)
	Year ended December 31, 2016	Year ending December 31, 2017 (Forecast)	Change	Change (%)
Japanese Alcoholic Beverages	279.4	286.0	6.5	2.3%
International	65.4	70.3	4.8	7.5%
Food & Soft Drinks	137.9	142.2	4.2	3.1%
Restaurants	28.1	29.6	1.4	5.3%
Real Estate	22.9	23.8	0.8	3.9%
Other	8.0	11.9	3.8	48.2%
Net sales	541.8	563.8	21.9	4.1%
Japanese Alcoholic Beverages	11.7	11.8	0.0	0.5%
International	0.9	1.4	0.4	54.4%
Food & Soft Drinks	1.3	1.8	0.4	37.0%
Restaurants	0.6	1.0	0.3	50.6%
Real Estate	10.3	11.0	0.6	6.5%
Other	(0.0)	(0.1)	(0.0)	
General corporate and intercompany eliminations	(4.5)	(5.6)	(1.0)	-
Operating income	20.2	21.3	1.0	5.1%
Operating income before goodwill amortization	24.1	25.1	0.9	3.8%
Non-operating income	2.3	2.0	(0.3)	(13.7)%
Non-operating expenses	3.3	3.0	(0.3)	(11.1)%
Ordinary income	19.2	20.3	1.0	5.7%
Extraordinary gains	0.0	0.0	(0.0)	
Extraordinary losses	2.8	2.5	(0.3)	(12.7)%
Profit before income taxes	16.4	17.8	1.3	8.5%
Income taxes	7.0	7.0	(0.0)	(0.3)%
Profit (loss) attributable to non-controlling interest	(0.0)	0.1	0.1	-
Profit attributable to owners of parent	9.4	10.7	1.2	13.0%

## Consolidated Forecasts (Year ending December 31, 2017)

## **Condensed Consolidated Statements of Cash Flows**

	Year ended December 31, 2016	Year ending December 31, 2017 (Forecast)	Change	Change (%)
Cash flows from operating activities	32.5	39.7	7.1	21.9%
Cash flows from investing activities	(27.5)	(35.1)	(7.5)	-
Free Cash flows	4.9	4.6	(0.3)	(7.7)%

## Sales Breakdown for Japanese Alcoholic Beverages

Sales (including liquor tax)				(billions of yen)
	Year ended December 31, 2016	Year ending December 31, 2017	Change	Change (%)
Beer	167.2	173.4	6.1	3.7%
Happoshu	15.7	13.7	(1.9)	(12.5)%
New genre	49.3	51.5	2.1	4.4%
Total	232.4	238.8	6.3	2.8%

Sales (excluding liquor tax)				(billions of yen)
	Year ended December 31, 2016	Year ending December 31, 2017	Change	Change (%)
Beer	82.3	86.0	3.6	4.4%
Happoshu	8.7	7.6	(1.0)	(12.5)%
New genre	34.2	35.7	1.5	4.4%
Total	125.3	129.4	4.0	3.2%

Consolidated Forecasts (Year ending December 31, 2017)

 $^{\star}$  Forecasts are unchanged from the figures announced on February 13, 2017.

	Change factor		Year ending December	Change	Details
<b>I</b>		31, 2016	31, 2017 (Forecast)		
Beer and related products Marginal profi	Subtota	8.3	8.6	0.3	
warginar pron	Increase (decrease) in volume / Product mix				Beer +1.7
	increase (decrease) in volume / Froduct mix			2.5	Happoshu -0.6
					New genre +0.9
					Product mix +0.5
	Other			0.1	Non-Alcoholic Beer, RTD, Production costs, other factors
Fixed costs and othe	Subtota			(2.3)	
	Sales promotion costs				Sales incentives and commissions
	Facility cost			(0.2)	Depreciation and amortization, other factors
	Other			(0.9)	Personnel expenses,
				. ,	General and administrative expenses
Wine and spirits		2.4	2.5	0.1	
Other		1.1	0.6	(0.4)	
panese Alcoholic Beve	rages	11.7	11.8	0.0	
North America and other	la servera (de servera) in velore (Desductorio	2.5	2.7	0.2	
	Increase (decrease) in volume / Product mix				Increase in volume (SLEEMAN+1%), Product mix SLEEMAN BREWERIES LTD., SAPPORO USA., INC.
	Marketing costs Other			(0.3) (0.1)	SLEEWAN DREWERIES LID., SAPPORU USA., INC.
Vietnam		(1.6)	(1.4)	0.2	
	Increase (decrease) in volume / Product mix	(1.0)	(1.4)	0.5	
	Marketing costs			0.1	
	Fixed costs and other			(0.3)	
ternational		0.9	1.4	0.4	
Japanese Food & Soft I	Drinks	(0.0)	0.3	0.3	
	Increase (decrease) in volume / Product mix			0.8	Increase in volume, Product mix
	Production costs			0.8	Decrease in cost of raw ingredients and production
				0.0	
	Marketing costs			(0.7)	
				. ,	
	Fixed costs and other			(0.8)	Personnel expenses, Logistics costs, General and administrative expenses etc.
				0.2	
Overseas Soft Drinks/ Dor	nestic coffee shop chain	1.3	1.4	0.1	Vonding machine operatore, and earth
od & Soft Drinks		1.3	1.8	0.4	
	Existing stores			0.0	
	New stores / Refurbished stores			0.3	
staurants	·	0.6	1.0	0.3	
	Rent			0.6	
	Sales/ Other factors			0.0	
eal Estate		10.3	11.0	0.6	
	Logistics business			0.1	
	Other			(0.1)	
her		(0.0)	(0.1)	(0.0)	
eneral corporate and interc	ompany eliminations	(4.5)	(5.6)	(1.0)	
ating income		20.2	21.3	1.0	
ating income before good	will amortization	24.1	25.1	0.9	
ating income before good					
	Financial income (expense) Equity in income (losses) of affiliates	(0.8) 0.0	(1.0) 0.0	(0.2) 0.0	
1	Other	(0.3)	0.0	0.0	
on-operating income and e		(0.3)		0.3	
nary income	P	19.2	20.3	1.0	
ary moone	Cain on color of property, plant and equipment		20.3		
1	Gain on sales of property, plant and equipment Other extraordinary gains	0.0 0.0	-	(0.0) (0.0)	
	Loss on sales/disposal of property, plant and equipment	(1.4)	(1.0)	(0.0) 0.4	
1	Loss on impairment of property, plant and equipment	(1.4)	(1.0)	1.0	
	Other extraordinary losses	(0.4)	(1.5)	(1.1)	
traordinary gains and loss		(0.4)	(1.5)	0.3	
t before income taxes		16.4	17.8	1.3	
	ess) attributable to non-controlling interests	(7.0)	(7.1)	(0.1)	
manata tay of - I Bu- """					

	Year ended December 31,2016	Year ending December 31,2017 (Forecast)		
Yen/US\$	108.81	110.00		
Yen/CAN\$	82.07	84.00		
Yen/EUR	120.30	121.00		

9

Consolidated Forecasts (Year ending December 31, 2017)
--

\* Forecasts are unchanged from the figures announced on February 13, 2017.

#### at Info atio

Segment Information							(billions of yen)	
Year ended December 31, 2016	Japanese Alcoholic Beverages	International	Food & Soft Drinks	Restaurants	Real Estate	Other	Corporate and eliminations	Consolidated total
Net sales	279.4	65.4	137.9	28.1	22.9	8.0	-	541.8
Operating income	11.7	0.9	1.3	0.6	10.3	(0.0)	(4.5)	20.2
(Operating income before goodwill amortization)	11.8	2.5	3.4	0.6	10.3	(0.0)	(4.5)	24.1
Sales promotion costs								
Sales incentives and commissions	24.0	0.2	14.7	0.0	0.0	0.0	(0.1)	38.7
Advertising and promotion expenses	13.9	0.9	3.7	1.0	0.7	0.0	(0.0)	20.4
Promotion items	4.2	3.3	0.0	0.0	0.0	0.0	(0.1)	7.4
Depreciation and amortization	7.2	3.0	5.7	0.5	4.1	0.0	1.6	22.3
Amortization of goodwill	0.0	1.6	2.1	0.0	0.0	0.0	0.0	3.9
EBITDA (*1)	19.0	5.6	9.1	1.2	14.4	(0.0)	(2.9)	46.5
Capital expenditures (cash basis)	3.5	2.4	3.9	1.1	8.9	0.0	1.7	21.8
Payment of lease obligations	0.0	0.0	2.8	0.0	0.0	0.0	0.0	2.9

Year ending December, 31, 2017 (Forecast)	Japanese Alcoholic Beverages	International	Food & Soft Drinks	Restaurants	Real Estate	Other	Corporate and eliminations	Consolidated total
Net sales	286.0	70.3	142.2	29.6	23.8	11.9	-	563.8
Operating income	11.8	1.4	1.8	1.0	11.0	(0.1)	(5.6)	21.3
(Operating income before goodwill amortization)	11.8	3.0	3.9	1.0	11.0	(0.1)	(5.6)	25.1
Depreciation and amortization	7.4	3.2	6.1	0.7	4.2	0.1	1.5	23.2
Amortization of goodwill	0.0	1.6	2.1	0.0	0.0	0.0	0.0	3.8
EBITDA (*1)	19.2	6.2	10.0	1.7	15.2	0.0	(4.1)	48.3
Capital expenditures (cash basis)	7.2	4.9	3.5	1.3	7.1	0.0	1.5	25.5
Payment of lease obligations	0.2	0.0	3.4	0.0	0.0	0.0	0.0	3.6

Change	Japanese Alcoholic Beverages	International	Food & Soft Drinks	Restaurants	Real Estate	Other	Corporate and eliminations	Consolidated total
Net sales	6.5	4.8	4.2	1.4	0.8	3.8	0.0	21.9
Operating income	0.0	0.4	0.4	0.3	0.6	(0.0)	(1.0)	1.0
(Operating income before goodwill amortization)	0.0	0.4	0.4	0.3	0.6	(0.0)	(1.0)	0.9
Depreciation and amortization	0.1	0.1	0.3	0.1	0.0	0.0	(0.1)	0.8
Amortization of goodwill	(0.0)	(0.0)	(0.0)	0.0	0.0	0.0	0.0	(0.1)
EBITDA (*1)	0.2	0.5	0.8	0.5	0.7	0.0	(1.1)	1.7
Capital expenditures (cash basis)	3.6	2.4	(0.4)	0.1	(1.8)	0.0	(0.2)	3.6
Payment of lease obligations	0.2	0.0	0.5	0.0	0.0	0.0	0.0	0.6

\*1 : EBITDA= Operating income + Depreciation and amortization + Amortization of goodwill

\*2 : Full year estimate for sales promotion costs is not disclosed.