

Consolidated Interim Earnings Report for the Year Ended December 31, 2005

August 5, 2005

Company name: SAPPORO HOLDINGS LIMITED

Stock exchange listings: Tokyo and Sapporo

Stock code: 2051

Head office: Tokyo

(URL <http://www.sapporoholdings.jp/english>)

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Date of Board meeting to approve results: August 5, 2005

U.S. GAAP applied: No

1. Consolidated Results (January 1, 2005 to June 30, 2005)

(1) Consolidated Operating Results

(Amounts have been rounded down to the nearest ¥ million)

	Net Sales		Operating Income		Ordinary Income	
	¥ million	%	¥ million	%	¥ million	%
1H 2005	208,688	(7.0)	(739)	—	(2,493)	—
1H 2004	224,302	4.0	6,107	—	3,299	—
2004	494,929		23,647		18,005	

	Net Income		Net Income per Share	Diluted Net Income per Share
	¥ million	%	¥	¥
1H 2005	(5,288)	—	(14.89)	—
1H 2004	2,849	—	8.02	7.63
2004	4,643		13.07	12.01

Notes:

- Equity in income of affiliages : June 30, 2005: -¥69 million ; June 30, 2004: -¥21 million ; 2004: ¥13 million
- Average number of shares outstanding during period (consolidated): June 30, 2005: 355,037,429 shares; June 30, 2004: 355,367,110 shares; 2004: 355,305,203 shares
- Changes in accounting methods: No
- Percentages for net sales, operating income, ordinary income and net income represent year-on-year changes.

(2) Consolidated Financial Position

	Total Assets	Shareholders' Equity	Equity Ratio	Shareholders' Equity per Share
	¥ million	¥ million	%	¥
June 30, 05	555,004	87,023	15.7	245.14
June 30, 04	625,505	91,115	14.6	256.42
Dec.31, 04	602,111	92,263	15.3	259.81

Note: Number of shares issued and outstanding (consolidated) : June 30, 2005: 354,987,618 shares ; June 30, 2004 :355,336,690 shares; Dec. 31, 2004: 355,117,445 shares

(3) Consolidated Cash Flows

	Cash Flows From Operating Activities	Cash Flows From Investing Activities	Cash Flows From Financing Activities	Cash and Cash Equivalents at the end of period
	¥ million	¥ million	¥ million	¥ million
1H 2005	3,106	(18,350)	(25,890)	17,652
1H 2004	5,757	(4,169)	11,768	21,976
2004	32,242	53,314	(35,418)	58,706

(4) Scope of Consolidation and Application of the Equity Method

Consolidated subsidiaries: 14; Non-consolidated subsidiaries accounted for by the equity method: 0; Equity-method affiliates: 4

(5) Changes in Scope of Consolidation and Application of the Equity Method

Consolidated subsidiaries (New) 0, (Eliminated) 1; Equity-method affiliates: (New) 0, (Eliminated) 0

2. Consolidated Forecasts for 2005 (January 1, 2005 to December 31, 2005)

	Net Sales	Ordinary Income	Net Income
	¥ million	¥ million	¥ million
Full Year	462,000	10,000	4,800

(Reference) Forecast net income per share for 2005: ¥13.52

Consolidated Balance Sheets

(Million yen)

Item	As of June 30, 2005	As of June 30, 2004	Change	As of December 31, 2004
[Assets]				
Current assets	140,912	136,109	4,803	184,109
Cash and cash equivalents	33,203	21,982	11,221	58,712
Notes and accounts receivable-trade	65,225	68,061	(2,836)	79,826
Inventories	26,462	27,690	(1,227)	23,054
Other	16,313	18,635	(2,322)	22,802
Less allowance for doubtful receivables	(292)	(260)	(31)	(286)
Fixed assets	414,092	489,396	(75,303)	418,002
Property, plant and equipment, net	346,478	421,305	(74,827)	351,732
Buildings and structures	220,164	268,905	(48,740)	223,511
Machinery and automobiles	48,790	54,833	(6,043)	51,708
Land	70,248	91,168	(20,920)	70,353
Other	7,274	6,398	876	6,159
Intangibles	2,109	2,837	(728)	2,474
Investments and other assets	68,782	67,900	882	66,651
Less allowance for doubtful receivables	(3,277)	(2,647)	(630)	(2,856)
Total Assets	555,004	625,505	(70,500)	602,111
[Liabilities]				
Current liabilities	218,048	194,937	23,110	233,614
Notes and accounts payable-trade	34,864	35,620	(755)	34,790
Short-term bank loans and current portion of long-term debt	83,949	67,259	16,689	80,608
Liquor taxes payable	26,087	28,254	(2,167)	43,379
Accrued bonuses	2,181	724	1,456	3,001
Deposits received	35,252	26,793	8,459	27,447
Other	35,712	36,284	(572)	44,387
Long-term liabilities	249,933	339,452	(89,518)	276,234
Bonds	49,720	99,720	(50,000)	59,720
Long-term bank loans	132,124	169,923	(37,799)	149,525
Employees' retirement benefits	16,838	16,620	217	16,657
Directors' and corporate auditors' severance benefits	197	222	(24)	215
Dealers' deposits for guarantees	34,019	36,975	(2,955)	34,454
Other	17,033	15,990	1,043	15,660
Total liabilities	467,981	534,390	(66,408)	509,848
[Minority Interests]				
Minority interests in consolidated subsidiaries	-	-	-	-
[Shareholders' Equity]				
Common stock	43,831	43,831	-	43,831
Capital surplus	36,244	36,240	4	36,241
Retained earnings	1,044	6,314	(5,269)	8,108
Unrealized holding gain on securities	6,605	5,302	1,303	4,803
Foreign currency translation adjustments	(298)	(333)	34	(385)
Treasury stock, at cost	(404)	(240)	(163)	(336)
Total shareholders' equity	87,023	91,115	(4,091)	92,263
Liabilities, Minority Interests and Shareholders' Equity	555,004	625,505	(70,500)	602,111

Consolidated Statements of Income

(Million yen)

Item	2005 Jan. 1, 2005 to June 30, 2005	2004 Jan. 1, 2004 to June 30, 2004	Change	2004 Jan. 1, 2004 to Dec. 31, 2004
Net sales	208,688	224,302	(15,613)	494,929
Cost of sales	143,655	155,399	(11,744)	339,426
Gross profit	65,032	68,902	(3,869)	155,503
Selling, general and administrative expenses	65,772	62,795	2,977	131,855
Operating income	(739)	6,107	(6,846)	23,647
Non-operating income	1,164	1,116	47	2,030
Interest income and dividend income	479	404	75	742
Gain on transactions related to gift coupon	162	-	162	221
Subsidy income	-	175	(175)	175
Equity in income of affiliates	-	-	-	13
Other	522	537	(15)	878
Non-operating expenses	2,918	3,924	(1,005)	7,672
Interest expense	1,900	2,579	(679)	4,863
Loss on disposal of inventories	453	747	(293)	1,662
Equity in loss of affiliates	69	21	48	-
Other	494	575	(80)	1,146
Ordinary income	(2,493)	3,299	(5,793)	18,005
Extraordinary gains	1,344	846	498	9,894
Gain on sales of property, plant and equipment	857	283	574	2,409
Gain on sales of investment securities	391	387	3	454
Other	95	175	(79)	7,030
Extraordinary losses	2,730	885	1,844	20,138
Losses on disposal of property, plant and equipment	1,758	536	1,221	3,890
Losses on reduction entry of property, plant and equipment	279	-	279	-
Loss on impairment of property, plant and equipment	22	-	22	6,031
Devaluation of marketable securities and investments	329	347	(17)	641
Provision for doubtful receivable	331	-	331	-
Other	8	1	7	9,574
Income before income taxes and minority interests	(3,879)	3,260	(7,140)	7,761
Current income taxes	432	481	(49)	3,671
Deferred income taxes	976	(47)	1,023	(614)
Minority interests	-	(22)	22	61
Net income	(5,288)	2,849	(8,137)	4,643

Consolidated Statements of Cash Flows

(Million yer)

Item	2005	2004	2004
	Jan. 1, 2005 to June 30, 2005	Jan. 1, 2004 to June 30, 2004	Jan. 1, 2004 to Dec. 31, 2004
Cash flows from operating activities			
Income before income taxes and minority interests	(3,879)	3,260	7,761
Depreciation and amortization	10,974	12,923	25,329
Increase (decrease) in employees' retirement benefits	180	(41)	148
Increase in allowance for doubtful receivables	427	13	251
Interest and dividend income	(479)	(404)	(742)
Interest expense	1,900	2,579	4,863
Gain on sales of property, plant and equipment	(857)	(283)	(2,409)
Loss on sales and disposal of property, plant and equipment	1,758	536	11,479
Loss on impairment of property, plant and equipment	22	-	6,031
Gain on sales of investment securities	(382)	(387)	(451)
Devaluation of investment securities	329	347	641
Losses on reduction entry of property, plant and equipment	279	-	-
Decrease (increase) in notes and accounts receivable	14,618	5,449	(6,901)
(Increase) decrease in inventories	(3,408)	(2,715)	1,698
Increase in notes and accounts payable	60	4,025	3,590
Decrease in liquor taxes payable	(17,292)	(15,438)	(312)
Other	2,383	(564)	(11,241)
Subtotal	6,634	9,302	39,738
Interest and dividends received	612	525	713
Interest paid	(1,968)	(2,589)	(5,131)
Income taxes paid	(2,172)	(1,482)	(3,078)
Net cash provided by operating activities	3,106	5,757	32,242
Cash flows from investing activities			
Investment in time deposits	(15,465)	-	-
Purchases of investment securities	(224)	(46)	(361)
Proceeds from sales of investment securities	651	1,068	1,150
Purchases of property, plant and equipment	(4,315)	(4,730)	(7,756)
Proceeds from sales of property, plant and equipment	2,616	1,242	9,423
Purchases of intangibles	(80)	(419)	(594)
Increase in long-term loans receivable	(590)	(578)	(601)
Collection of long-term loans receivable	249	160	4,528
Other	(1,192)	(865)	47,526
Net cash (used in) provided investing activities	(18,350)	(4,169)	53,314
Cash flows from financing activities			
Net increase in short-term bank loans	5,000	4,518	(636)
Proceeds from long-term debt	6,500	6,106	6,106
Repayment of long-term debt	(15,560)	(12,095)	(33,989)
Proceeds from issuance of bonds	-	20,100	20,100
Redemption of bonds	(20,000)	-	(20,000)
Cash dividends paid	(1,765)	(1,760)	(1,772)
Other	(65)	(5,101)	(5,226)
Net cash (used in) provided financing activities	(25,890)	11,768	(35,418)
Effect of exchange rate changes on cash and cash equivalents	80	15	(36)
Net (decrease) increase in cash and cash equivalents	(41,053)	13,371	50,101
Cash and cash equivalents at beginning of year	58,706	8,455	8,455
Cash and cash equivalents of additional consolidated subsidiaries	-	125	125
Cash and cash equivalents of subsidiaries excluded from consolidation	-	-	(0)
Increase in cash and cash equivalents upon change in fiscal year-end of consolidated subsidiaries	-	23	23
Cash and cash equivalents at end of period	17,652	21,976	58,706

(Segment Information)

1. Segment Information by Business

(Million yen)

	2005 Jan. 1, 2005 to June 30, 2005							
	Alcoholic Beverages	Soft Drinks	Restaurants	Real Estate	Other	Total	Corporate & Elimination	Consolidated
I. Net Sales								
(1) Operating revenues	155,550	29,867	12,446	10,572	251	208,688	-	208,688
(2) Intra-group sales and transfers	2,337	119	-	1,058	9	3,523	(3,523)	-
Total	157,887	29,986	12,446	11,631	260	212,212	(3,523)	208,688
Operating expenses	159,525	30,974	12,423	8,784	322	212,029	(2,602)	209,427
Operating income (loss)	(1,637)	(987)	23	2,846	(61)	182	(921)	(739)

(Million yen)

	2004 Jan. 1, 2004 to June 30, 2004							
	Alcoholic Beverage	Soft Drinks	Restaurants	Real Estate	Other	Total	Corporate & Elimination	Consolidated
I. Net Sales								
(1) Operating revenues	167,792	31,252	12,882	10,918	6,455	224,302	-	224,302
(2) Intra-group sales and transfers	2,405	110	-	2,565	14	5,095	(5,095)	-
Total	165,198	31,363	12,882	13,484	6,469	229,397	(5,095)	224,302
Operating expenses	160,931	31,647	13,000	10,390	6,602	222,573	(4,378)	218,195
Operating income (loss)	4,266	(284)	(118)	3,093	(132)	6,824	(717)	6,107

(Million yen)

	2004 Jan. 1, 2004 to Dec. 31, 2004							
	Alcoholic Beverages	Soft Drinks	Restaurants	Real Estate	Other	Total	Corporate & Elimination	Consolidated
I. Net Sales								
(1) Operating revenues	364,585	69,323	26,610	22,505	11,904	494,929	-	494,929
(2) Intra-group sales and transfers	4,985	262	-	4,931	36	10,216	(10,216)	-
Total	369,570	69,586	26,610	27,437	11,941	505,146	(10,216)	494,929
Operating expenses	350,759	69,120	26,382	21,464	12,205	479,932	(8,650)	471,281
Operating income (loss)	18,810	466	228	5,972	(264)	25,213	(1,565)	23,647

Notes:

(1) Segment classifications reflect the similarity of constituent businesses and take into account standard industry classifications in Japan

(2) Main products in each segment

Business Segment	Main Products
Alcoholic Beverages	Beer, Hoppo-shu and others, wine, whiskey and others, distribution, brewing equipment and agribusiness
Soft Drinks	Soft drinks and other non-alcoholic beverages
Restaurants	Operation of beer halls and restaurants
Real Estate	Real estate leasing, real estate sales, operation of commercial facilities, utility
Other	Fitness club and other activities

(3) Unallocated operating expenses included in "Corporate & Eliminations" : 982 million yen at June 30, 2005, 814 million yen at June 30, 2004, and 1751 million yen at December 31, 2004.
These are principally operating expenses incurred by "Sapporo Holdings" (as parent company) for each operating companies.

2. Geographical Segment Information

Sales and assets in Japan account for more than 90% of consolidated net sales and assets. Accordingly, geographical segment information has not been disclosed.

3. Overseas Sales

Overseas sales account for less than 10% of consolidated net sales. Accordingly, overseas sales have not been disclosed.



Fiscal Year Ended Dec. 31, 2005
Interim Earnings Report-Supplementary Information

1. Consolidated Interim Statements of Income (Six Months Ended June 30)
2. Consolidated Interim Statements of Income: Breakdown of Key Changes
3. Consolidated Interim Balance Sheets (Six Months Ended June 30)
4. Consolidated Full-Year Outlook (Fiscal Year Ending December 31, 2005)
5. Projected Full-Year Statements of Income: Breakdown of Key Changes (Fiscal Year Ending December 31, 2005)
6. [Reference] Major Sales Volum
7. Financial Highlights

August 2005

SAPPORO HOLDINGS LTD.

Code: 2501

URL <http://www.sapporoholdings.jp/english/>

Condensed Consolidated Interim Financial Results (Year Ended December 31, 2005)

Condensed Consolidated Statements of Income

(Billions of yen)

	Jan. 1-June 30, 2005	Jan. 1-June 30, 2004	Change	% Change
Alcoholic Beverages	155.5	162.7	7.2	4.5%
Soft Drinks	29.8	31.2	1.3	4.4%
Restaurants	12.4	12.8	0.4	3.4%
Real Estate	10.5	10.9	0.3	3.2%
Others	0.2	6.4	6.2	96.1%
Net Sales	208.6	224.3	15.6	7.0%
Alcoholic Beverages	1.6	4.2	5.9	-
Soft Drinks	0.9	0.2	0.7	-
Restaurants	0.0	0.1	0.1	-
Real Estate	2.8	3.0	0.2	8.0%
Others	0.0	0.1	0.0	-
General corporate and intercompany eliminations	0.9	0.7	0.2	-
Operating Income	0.7	6.1	6.8	-
Alcoholic Beverages	2.1	3.2	5.3	-
Soft Drinks	1.2	0.3	0.9	-
Restaurants	0.0	0.1	0.1	-
Real Estate	1.9	1.6	0.3	13.7%
Others, general corporate and intercompany eliminations	1.0	1.2	0.2	-
Ordinary Income 1	2.4	3.2	5.7	-
Alcoholic Beverages	4.2	1.6	5.8	-
Soft Drinks	1.1	0.2	0.9	-
Restaurants	0.3	0.1	0.2	-
Real Estate	1.6	2.7	1.1	39.3%
Others, general corporate and intercompany eliminations	1.2	1.2	0.0	-
Net Income*1	5.2	2.8	8.1	-

*1 Adjustments to the group financing spread due to the financial income (expenses) of operating companies is accounted for in the calculation of ordinary income and net income.

(Consolidated)	Jan. 1-June 30, 2005	Jan. 1-June 30, 2004	Change	% Change
Financial Liabilities	265.7	336.9	71.2	21.1%
Capital Expenditures (paid basis)	4.3	5.1	0.7	14.6%
Depreciation and Amortization	10.9	12.9	2.0	15.5%

Consolidated Interim Financial Results (Fiscal Year Ended December 31, 2005)

Major Changes in Income

indicates a negative change

(Billions of yen)

Major Factors	Change	Remarks	
		Details	Amount
Beer and related products	5.2		
Marginal profit	0.6	Increased volume/product mix Raw materials costs Others	1.3 0.6 0.1
Fixed costs, others	4.6	Higher sales promotion costs System-related costs Others	3.6 0.4 0.6
Wine and spirits	0.3	Higher sales promotion costs Others	0.2 0.1
Others	0.4	Transportation Others	0.1 0.3
Alcoholic Beverages	5.9		
Soft Drinks	0.7	Increased volume/product mix Others	0.6 0.1
Restaurants	0.1	Sapporo Lion Others	0.1 0.0
Real Estate	0.2	Sales Rent	0.0 0.2
Others	0		0
General Corporate	0.2	Consolidation of administrative divisions	0.2
Change in Operating Income	6.8		
Other income (expenses)	1.1	Financial income (expenses) (2.1 1.4) Others (0.7 0.3)	0.7 0.4
Change in Ordinary Income	5.7		
Extraordinary gains and losses	1.3	Gain on sales of investment securities(0.4 0.4) Devaluation of marketable securities and investments (0.3 0.3) Gain on sales of property, plant and equipment(0.2 0.8) Loss on disposal of property, plant and equipment (0.5 1.7) Losses on reduction entry of property, plant and equipment(0 0.3) Allowance for doubtful receivable(0 0.3) Others(0.2 0.1)	0.0 0.0 0.6 1.2 0.3 0.3 0.1
Change in income taxes	1.0		
Loss on minority interests	0.0		
Change in Net Income	8.1		

Consolidated Interim Financial Results (Fiscal Year Ended December 31, 2005)

Condensed Consolidated Balance Sheets (As of June 30)

(Billions of yen)

	June 30, 2005	June 30, 2004	Change	% Change
Current Assets	140.9	136.1	4.8	3.5%
Cash and cash equivalents	33.2	21.9	11.2	51.0%
Notes and accounts receivable-trade	65.2	68.0	2.8	4.2%
Inventories	26.4	27.6	1.2	4.4%
Others	16.0	18.3	2.3	12.8%
Fixed Assets	414.0	489.3	75.3	15.4%
Property, plant and equipment	348.5	424.1	75.5	17.8%
Investments	65.5	65.2	0.2	0.4%
Total Assets	555.0	625.5	70.5	11.3%
Current Liabilities	218.0	194.9	23.1	11.9%
Notes and accounts payable-trade	34.8	35.6	0.7	2.1%
Short-term debt	83.9	67.2	16.6	24.8%
Others	99.2	92.0	7.1	7.8%
Long-term Liabilities	249.9	339.4	89.5	26.4%
Long-term debt	181.8	269.6	87.7	32.6%
Employees retirement benefits	17.0	16.8	0.2	1.1%
Others	51.0	52.9	1.9	3.6%
Total Liabilities	467.9	534.3	66.4	12.4%
Minority Interests	-	-	-	-
Total Shareholders Equity	87.0	91.1	3.9	4.3%
Total Liabilities and Shareholders Equity	555.0	625.5	70.5	11.3%

Condensed Balance Sheet by Operating Company

(Billions of yen)

June 30, 2005	Sapporo Breweries Ltd.	Sapporo Beverage Co., Ltd	Sapporo Lion Ltd.	Yebis Garden Place Co., Ltd.
Current Assets	90.3	16.4	2.9	2.9
Fixed Assets	190.6	3.8	11.6	191.5
Total Assets	280.9	20.2	14.5	194.4
Current Liabilities	150.2	14.3	2.7	19.9
Long-term Liabilities	107.7	2.2	2.4	138.2
(Financial Liabilities)	91.3	-	0.6	137.3
Total Shareholders Equity	23.0	3.7	9.4	36.3
Total Liabilities and Shareholders Equity	280.9	20.2	14.5	194.4

Consolidated Full-Year Outlook (Fiscal Year Ending December 31, 2005)

Condensed Consolidated Statements of Income (Forecast)

(Billions of yen)

	Forecast (Jan. 1- Dec. 31, 2005)	Jan. 1-Dec. 31, 2004	Change	%-Change
Alcoholic Beverages	347.0	364.5	17.5	4.8%
Soft Drinks	66.9	69.3	2.4	3.5%
Restaurants	26.3	26.6	0.3	1.1%
Real Estate	21.1	22.5	1.4	6.2%
Others	0.7	11.9	11.2	94.1%
Net Sales	462.0	494.9	32.9	6.7%
Alcoholic Beverages	10.1	18.8	8.7	46.3%
Soft Drinks	0.1	0.4	0.5	-
Restaurants	0.6	0.2	0.4	200.0%
Real Estate	5.2	5.9	0.7	11.9%
Others	0.1	0.2	0.1	-
General corporate and intercompany eliminations	2.0	1.5	0.5	-
Operating Income	13.7	23.6	9.9	42.1%
Alcoholic Beverages	8.6	16.5	7.9	47.9%
Soft Drinks	0.3	0.4	0.7	-
Restaurants	0.6	0.2	0.4	200.0%
Real Estate	3.5	3.3	0.2	6.1%
Others	2.4	2.4	0.0	-
Ordinary Income*1	10.0	18.0	8.0	44.5%
Alcoholic Beverages	4.0	0.2	4.2	-
Soft Drinks	0.2	0.4	0.6	-
Restaurants	0.1	0.6	0.7	-
Real Estate	2.7	7.5	4.8	64.0%
Others	1.8	2.5	0.7	-
Net Income*1	4.8	4.6	0.2	3.4%
Financial Liabilities	226.3	289.8	63.5	21.9%
Capital Expenditures	17.6	8.3	9.3	112.0%
Depreciation and Amortization	21.8	25.3	3.5	13.8%

1 Adjustments to the group financing spread due to the financial income (expenses) of operating companies is accounted for in the calculation of ordinary income and net income.

Consolidated Full-Year Outlook (Fiscal Year Ending Dec. 31, 2005)

Major Changes in Income

indicates a negative change

(Billions of yen)

Major Factors	Change	Remarks	
		Details	Amount
Beer and related products	8.8		
Marginal profit	0.9	Increased volume/product mix	1.5
		Raw materials costs	0.6
Fixed costs, others	7.9	Higher sales promotion costs	8.9
		System-related costs	0.8
		Others	1.8
Wine and spirits	0.4	Increased volume/product mix	0.1
		Cost reductions (sales promotion cost)	0.3
Others	0.3	Transportation	0.1
		Others	0.2
Alcoholic Beverages	8.7		
Soft Drinks	0.5	Increased volume/product mix	0.7
		Cost reductions	0.2
Restaurants	0.4	Sapporo Lion	0.3
		Others	0.1
Real Estate	0.7	Sales	0.3
		Rent	0.4
Others	0.1	Improvement due to sale of businesses	0.3
		Others	0.2
General corporate	0.5	Consolidation of administrative divisions	0.5
Change in Operating Income	9.9		
Other income (expenses)	1.9	Financial income (expenses)(4.1 2.7)	1.4
		Others(1.5 1.0)	0.5
Change in Ordinary Income	8.0		
Extraordinary gains and losses	8.4	Gain on sales of investment securities(0.4 0.8)	0.4
		Gain on sale of businesses(6.8 0)	6.8
		Gain on sales of property, plant and equipment(2.4 2.3)	0.1
		Loss on sales of property, plant and equipment(7.5 0)	7.5
		Impairment loss on property, plant and equipment(6.0 0.1)	5.9
		Loss on disposal of property, plant and equipment(3.9 2.3)	1.6
		Losses on reduction entry of property, plant and equipment(0 0.3)	0.3
		Allowance for doubtful receivable(0 0.3)	0.3
		Others(2.4 1.9)	0.5
Change in income taxes	0.3		
Gain on minority interests	0.1		
Change in Net Income	0.2		

[Reference] Major Sales Volume

Beer

(10,000 cases)

	Jan. 1-June 30, 2005	YoY Comparison	Forecast (Jan. 1-Dec. 31, 2005)	YoY Comparison
Sapporo Black Label	1,177	92%	2,600	92%
Yebisu (Total)	391	101%	1,000	102%
Guinness	24	151%	53	134%
1. Beer (Total)	1,651	95%	3,780	94%
2. Happo-shu (Total)	555	62%	1,070	60%
Draft One	1,013	127%	2,200	121%
Slims	82	-	300	-
3. New types of alcoholic beverage	1,095	137%	2,500	138%
Beer and Happo-shu (Total) (1+2)	2,206	84%	4,850	84%
Happo-shu and New (Total) (2+3)	1,650	97%	3,570	99%
Beer, Happo-shu and New (Total) (1+2+3)	3,301	96%	7,350	97%

Sales volume for beer, Happo-shu and new types of alcoholic beverage operations in Japan

New types of alcoholic beverage is the amount of Draft One and Slims.

Wine and Spirits

(10,000 cases)

	Jan. 1-June 30, 2005	YoY Comparison	Forecast (Jan. 1-Dec. 31, 2005)	YoY Comparison
Domestic wines	64	98%	128	98%
Imported wines	31	117%	72	108%
Wine (Total)	95	103%	200	102%
Spirits	25	102%	55	104%
Wine and spirits (Total)	120	103%	255	102%

Soft Drinks

(10,000 cases)

	Jan. 1-June 30, 2005	YoY Comparison	Forecast (Jan. 1-Dec. 31, 2005)	YoY Comparison
Soft Drinks	1,699	103%	3,730	102%

**Financial Highlights (Fiscal Years Ended December 31, 2001-2005,
Fiscal Year Ending December 31, 2005)**

Consolidated Interim Financial Results

(Billions of yen)

	Jan. 1-Jun. 30, 2001	Jan. 1-Jun. 30, 2002	Jan. 1-Jun. 30, 2003	Jan. 1-Jun. 30, 2004	Jan. 1-Jun. 30, 2005
Net Sales	258.5	240.2	215.5	224.3	208.6
Operating Income	2.6	1.2	5.1	6.1	0.7
Ordinary Income	2.1	5.4	8.8	3.2	2.4
Net Income	3.8	6.2	13.3	2.8	5.2
Total Assets	763.6	716.3	1,036.7	625.5	555.0
Total Shareholders' Equity	98.4	99.9	92.5	91.1	87.0
Financial Liabilities	403.5	373.5	739.3	336.9	265.7
Capital Expenditures	6.4	5.5	5.3	5.1	4.3
Depreciation and Amortization	15.9	15.4	14.6	12.9	10.9

Consolidated Full-Year Results

(Billions of yen)

	Jan. 1-Dec. 31, 2001	Jan. 1-Dec. 31, 2002	Jan. 1-Dec. 31, 2003	Jan. 1-Dec. 31, 2004	Jan. 1-Dec.31, 2005 (Forecast)
Net Sales	557.2	511.7	479.5	494.9	462.0
Operating Income	19.7	10.9	13.3	23.6	13.7
Ordinary Income	9.4	2.3	6.7	18.0	10.0
Net Income	4.3	1.1	2.4	4.6	4.8
Total Assets	729.6	717.4	630.6	602.1	
Total Shareholders' Equity	105.9	106.5	87.3	92.2	
Financial Liabilities	372.8	364.3	323.3	289.8	226.3
Capital Expenditures	12.6	11.9	8.8	8.3	17.6
Depreciation and Amortization	32.3	31.4	28.4	25.3	21.8