

[Translation]

February 12, 2015

Company name Sapporo Holdings Limited

Representative Tsutomu Kamijo

President and Representative Director

Securities code 2501

Listed on Tokyo Stock Exchange

Sapporo Securities Exchange

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Notice Concerning the Filing of a Lawsuit against a Consolidated Subsidiary of Sapporo Holdings Limited

Sapporo Holdings Limited (the "Company") hereby announces that on December 12, 2014 (Ontario, Canada local time), a lawsuit was filed against Sleeman Breweries Ltd. ("SBL"), an overseas subsidiary of Sapporo International Inc., which is also a subsidiary of the Company, in the Superior Court of Justice of Ontario, Canada and that SBL was served with the complaint effective January 14, 2015 (Ontario, Canada local time).

1. Company Information of SBL

Company Name Sleeman Breweries Ltd.
Address Guelph, Ontario, Canada

Capital Stock 50,634,000 Canadian dollars (approximately 4,980 million JPY)

Representative Shigehisa Yokoi (President and Chief Executive Officer)

Business Manufacturing and Distribution of Beer

* The conversion of Canadian dollars into JPY is calculated at the exchange rate on January 14, 2015 (1 Canadian doll=98.39 JPY).

2. Background to the Lawsuit

Recently, with regard to the fact that an agreement was made in June 2000 between Liquor Control Board of Ontario (a corporation that operates as a provincially owned enterprise, "LCBO") and Brewers Retail Inc. (a corporation which operates retail stores under the trade name "The Beer Store", "TBS") regarding their beer sales, two plaintiffs claiming that they, and other beer purchasers in Ontario, paid, and continue to pay, higher prices for beer sold in Ontario, filed an action seeking status as a class action against five companies; LCBO, TBS, Labatt Breweries of Canada LP, Molson Coors Canada and SBL.

We understand that SBL has been named as a defendant in this lawsuit because SBL is a minority shareholder of TBS. However, since SBL is only a minor shareholder, it has not and does not dispatch any member of the board of directors of TBS and has not and is not involved in the management of TBS.

Plaintiffs

(1) Name: David Hughes

Location: Ontario, Canada
(2) Name: 631992 Ontario Inc.
Location: Ontario, Canada

The representative of this company does not be described in the complaint.

4. Content of the Lawsuit

According to the complaint filed in the Ontario Superior Court of Justice, the plaintiffs claim compensatory damages and punitive damages in the amount not exceeding 1,405,000,000 Canadian dollars (approximately 138,200 million JPY) in total.

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5. Future prospects

After reviewing the complaint, SBL will take appropriate measures.

At this stage, the impact of the lawsuit on the future results of operations of the Company is not clear. We will make a timely disclosure as necessary.

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