

[Translation]

February 13, 2017

Company Name	Sapporo Holdings Limited	
Representative	Tsutomu Kamijo	
	Chairman and Representative Director	
Securities code	2501	
Listed on	Tokyo Stock Exchange	
	Sapporo Securities Exchange	
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Notice Concerning Partial Amendments of the Articles of Incorporation

Sapporo Holdings Limited (the "Company"), at its Board of Directors' meeting held today, resolved to submit a proposal for "Partial Amendments of the Articles of Incorporation" to the 93rd Ordinary General Meeting of Shareholders to be held on March 30, 2017.

1. Reasons for the Amendments

In order to give flexibility to the management of the General Meeting of Shareholders, the provisions with respect to the Convener and Chairperson of the General Meeting of Shareholders set forth in Article 14 of the current Articles of Incorporation will be required to change.

2. Details of changes

Details of the changes are as appended.

3. Schedule

•	March 30, 2017 (tentative)	Date for General Meeting of Shareholders to
		change the Articles of Incorporation
•	March 30, 2017 (tentative)	Effective Date of the change in the Articles of
		Incorporation

(Attachment)

(Amendments are underlined)

Current Articles of Incorporation	Proposed Amendments
Chapter 3 General Meetings of Shareholders	Chapter 3 General Meetings of Shareholders
(Convener and Chairperson)	(Convener and Chairperson)
Article 14 Unless otherwise stipulated by laws	Article 14 Unless otherwise stipulated by laws
and regulations, a general meeting of	and regulations, a general meeting of
shareholders shall be convened and chaired by	shareholders shall be convened and chaired by
the President and Director pursuant to	the Chairman and Director or the President
resolution of the Board of Directors. When the	and Director pursuant to resolution of the
post of President and Director is not	Board of Directors. When the post of neither
established or the President and Director is	the Chairman and Director nor the President
unable to attend, other Directors shall convene	and Director is established or both the
such general meetings and act as the	Chairman and Director and the President and
chairperson thereof in accordance with the	Director are unable to attend, other Directors
order determined in advance by resolution of	shall convene such general meetings and act
the Board of Directors.	as the chairperson thereof in accordance with
	the order determined in advance by resolution
	of the Board of Directors.