

[Translation]

February 13, 2019

Company Name Sapporo Holdings Limited

Representative Masaki Oga

President and Representative Director

Securities code 2501

Listed on Tokyo Stock Exchange

Sapporo Securities Exchange

Inquiries Yuru Kobayashi

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Notice Concerning Change of a Representative Director

Sapporo Holdings Limited (the "Company"), at its Board of Directors' meeting held today, informally resolved the change of a Representative Director as follows.

1. Reason for the Change

Change in management due to the expiration of his term

2. Change of the Representative Director

Name	New post	Current post
Tsutomu Kamijo	Chairman	Chairman and Representative Director

3. Scheduled Date for the Change

March 28, 2019