

February 7, 2020

Company name Sapporo Holdings Limited

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Securities code 2501

Listed on Tokyo Stock Exchange

Sapporo Securities Exchange

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Sapporo Holdings Revises Consolidated Full-Year Earnings Forecast

Sapporo Holdings has revised the consolidated earnings forecast for the fiscal year ending December 31, 2019, issued on November 6, 2019 as detailed below.

1) Revision of consolidated full-year earnings forecast for the fiscal year ended December 31, 2019 (January 1 to December 31, 2019)

| | | (millions of yen, except percentages and per-share data) | | | |
|---|----------|--|--|----------------------------------|---|
| | | | Profit | _ | (For reference) |
| | Revenue | Operating profit | attributable to owners of parent | Basic earnings per share(yen) | Profit from operations before non-recurring items |
| Previous forecast (A) | 542,000 | 6,200 | 3,300 | 42.36 | 12,500 |
| Current forecast (B) | 491,900 | 12,200 | 4,400 | 55.92 | 11,700 |
| Change (B-A) | (50,100) | 6,000 | 1,100 | | (800) |
| Percent change | (9.2%) | 96.8% | 33.3% | | (6.4%) |
| For reference: | | | | | |
| Results for the fiscal year ended December 31, 2018 | 493,908 | 11,588 | 8,521 | 109.40 | 15,159 |

2) Reason for revision

Revenue is expected to be below the previously announced forecast, while operating profit is expected to exceed the previously announced forecast. This is primarily due to the reclassification of the results for the year ending December 31, 2019 of Country Pure Foods, Inc. (shares of which were transferred on December 24, 2019) as discontinued operations in accordance with IFRS 5 Non-Current Assets Held for Sale and Discontinued Operations.

Profit attribute to owners of parent is expected to exceed the previously announced forecast primarily due to the reduction of overhead costs including corporate expenses.