






















# Sapporo Group Sustainability Materiality Medium- to Long-Term Targets (2030)

Promise	Materiality	SDGs		Medium- to Long-Term Targets to 2030
		SDGs	Targets	
Contribute to creative, enriching and rewarding lifestyles through “alcoholic beverages, food and soft drinks”	Safety, reliability and quality		2.1	<ul style="list-style-type: none"> <li>Continue our work of nurturing a corporate culture and training human resources to enhance the quality of “alcoholic beverages,” “food,” and “soft drinks” while building an effective quality assurance system based on global-standard food safety systems</li> <li>Pursue appropriate quality levels in line with customer needs and work to eliminate quality-related problems associated with our products and services</li> <li>Aggressively introduce new technologies to materialize high-level quality more efficiently</li> </ul>
	Creating new value	  	2.4 3.4 17.17	<ul style="list-style-type: none"> <li>Promote research and development that fulfills the needs for “palatability” and “health benefits” by being quick to capture evolving changes</li> <li>Offer new value to customers through products that build on the research and processing technology of plant derived materials, a field where we hold an advantage</li> <li>Strengthen cooperation inside and outside the group, efficiently acquire diverse technologies and promote innovation</li> </ul>
	Providing education on responsible drinking and perpetuating the culture of beer		3.4 3.6	<ul style="list-style-type: none"> <li>Promote educational programs aimed at eliminating inappropriate drinking ,including underage (before 20) drinking, drunk driving and alcohol harassment</li> <li>Contribute to the creation of enriching and rewarding lifestyles through our endeavors to perpetuate the culture of beer in Japan with museums and open-factory visits and through support for the “Association of Japan Beer Culture Study”</li> </ul>
Promote coexistence with society	Supporting local communities	  	8.9 11.3 17.7	<ul style="list-style-type: none"> <li>Contribute to regional development through each employee playing an active role in supporting their local community</li> <li>Connect local communities through our products and services as we work together to solve problems</li> <li>Collaborate with administrative agencies and our partners to promote the creation of enriching towns in ways that help enhance the region’s appeal (Sapporo Real Estate, Sapporo Lion)</li> </ul>
	Sustainable procurement	 	10.3 13.1	<ul style="list-style-type: none"> <li>Aim to have at least 90% of our major suppliers meet the sustainability procurement guideline (Sapporo Breweries, POKKA SAPPORO Food &amp; Beverage)</li> </ul>
Environmental conservation	Preventing global warming			<ul style="list-style-type: none"> <li>Reduce CO2 emissions at company locations by 20% from 2013 levels</li> <li>Strive to reduce CO2 emissions from value chains outside company locations</li> </ul>
	Promoting the 3Rs	       	2.1 6.4 7.2 12.2 12.3 12.4 12.5 13.1 14.1 15.4 17.16 17.17	<p>&lt;Water resources&gt;</p> <ul style="list-style-type: none"> <li>Reduce the total water consumption at our production factories by 10% from 2013 levels (Sapporo Breweries, POKKA SAPPORO Food &amp; Beverage)</li> <li>Launch global measures against water-related risks to save water resources</li> </ul> <p>&lt;Containers &amp; packaging&gt;</p> <ul style="list-style-type: none"> <li>Sustain and expand the use of lighter and simpler container packaging (“Reduce”)</li> <li>Expand the use of recyclable materials to diminish our dependence on exhaustible resources for containers &amp; packaging</li> <li>Contribute to the building of a sustainable, recycling-oriented society through strengthened collaboration and cooperation with outside parties</li> </ul> <p>&lt;Wastes&gt;</p> <ul style="list-style-type: none"> <li>Aim to reduce food loss at our food service outlets and in food distribution (domestic group companies)</li> <li>Reduce waste generation and raise the rate of reused food waste to 50% by 2024 (Sapporo Lion)</li> <li>Strive to increase the waste recycling rate, and achieve to 100% at our major factories (*) (domestic group companies (*Sapporo Breweries, POKKA SAPPORO Food &amp; Beverage))</li> </ul>
	Harmonizing with nature			<ul style="list-style-type: none"> <li>Develop barley and hop varieties with more tolerant to climate change (Sapporo Breweries)</li> <li>Offer lifestyle alternatives that harmonize with nature for nearby residents, with a focus on Ebisu Garden Place and Sapporo Factory (Sapporo Real Estate)</li> </ul>
Cultivate highly unique employees	Health and productivity management		3.4	<ul style="list-style-type: none"> <li>Encourage employees and their families to raise their health awareness and effect behavioral change to maintain better health</li> </ul>
	Diversity & Inclusion and human rights	 	5.5 8.5	<ul style="list-style-type: none"> <li>Aim to realize an environment that encourages each employee to have a deeper understanding of diversity and to work with passion and vitality</li> <li>Raise the proportion of women in management and executive positions (to a proportion equivalent to that of female workers among the entire workforce)</li> </ul>
	Human resource development and training			<ul style="list-style-type: none"> <li>Establish a system that encourages employees to shine, inspiring them to “carve out their own careers”</li> <li>Establish an environment where employees receiving cancer treatment and those providing nursing care can keep working</li> <li>Increase the ratio of employees with disabilities to 3% of the workforce</li> </ul>